UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
. 10/805,337	03/22/2004	Norbert Stadele	STADELE2	9096
	7590 12/26/2007 D NEIMARK, P.L.L.C.	EXAMINER		
624 NINTH STREET, NW			MUSSER, BARBARA J	
SUITE 300 WASHINGTO	N, DC 20001-5303		ART UNIT	PAPER NUMBER
•	•		1791	
		•	MAIL DATE	DELIVERY MODE
			12/26/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	Applicant(s)		
10/805,337	STADELE, NORBERT			
Examiner	Art Unit			
Barbara J. Musser	1791			

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --THE REPLY FILED 04 December 2007 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. 1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: The period for reply expires _____months from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL 2. The Notice of Appeal was filed on _____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). **AMENDMENTS** 3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below); (b) They raise the issue of new matter (see NOTE below); (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or (d) They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: ____ . (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324). 5. Applicant's reply has overcome the following rejection(s): _ 6. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). For purposes of appeal, the proposed amendment(s): a) \square will not be entered, or b) \square will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: _ Claim(s) rejected: 9 and 11. Claim(s) withdrawn from consideration: 10. AFFIDAVIT OR OTHER EVIDENCE 8.

The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e). 9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1). 10.

The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER 11.

The request for reconsideration has been considered but does NOT place the application in condition for allowance because: see attachment. 12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s). 13. Other: ____.

ATTACHMENT

Regarding applicant's argument that Welschlau is the closest to applicant's invention, it is not the primary reference and therefore is not the reference being modified. Alden is the primary reference.

Regarding applicant's argument that Welschlau and Alden do not address the problem of shrinkage, both Heaven et al. and Panebianco disclose determining shrinkage and compensating for it.

Regarding applicant's argument that Welschlau is a rotary printer and as such would not have been obvious to modify with regards to shrinkage, the primary reference is Alden, which is a digital printer. Examiner does not have to determine a reason to replace the rotary printer of Welschlau with a digital printer, since the primary reference, Alden, is a digital printer. Welschlau is used to suggest making the product of Alden in a continuous process as shown by Welschlau.

Regarding applicant's argument that none of the prior art discloses scaling factors for printing, Heaven et al. discloses how to determine scaling factors in general. Panebianco discloses determining the amount of shrinkage to determine the original size needed to have the correct size. Heaven et al. is directed to paper, indicating to one in the art that paper, and therefore corrugated faceboard, shrinks. Recognizing that the user would desire his product to be a specific size and that paper, and hence corrugated cardboard, shrinks, one in the art would be motivated to look to methods of how to determine the amount of shrinkage and account for it so that the final product is the size desired.

Application/Control Number:

10/805,337 Art Unit: 1791

1. In response to applicant's argument that Heaven et al. and Panebianco are nonanalogous art, it has been held that a prior art reference must either be in the field of applicant's endeavor or, if not, then be reasonably pertinent to the particular problem with which the applicant was concerned, in order to be relied upon as a basis for rejection of the claimed invention. See *In re Oetiker*, 977 F.2d 1443, 24 USPQ2d 1443 (Fed. Cir. 1992). In this case, the references are pertinent to applicant's problem, namely the determination of the amount of shrinkage and how to account for it and allow for the final product to be the desired size.

Regarding applicant's argument that it is not clear how Panebianco could teach a person anything about corrugated board, the reference is used to show that when an article shrinks, it is known to compensate for the amount of shrinkage by making the original larger so that when it shrinks it will be the desired size. The cutting of fabric so that when it shrinks it is the desired size, suggests the printing so that when the material shrinks, it is of the desired size.

2. The declaration under 37 CFR 1.132 filed 12/4/07 is insufficient to overcome the rejection of claims 9 and 11 based upon Alden, Welschlau, Spann, Heaven et la., and Panebianco as set forth in the last Office action because: see the response above as the statements in the declaration as substantially the same as the arguments in the after final response.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Barbara J. Musser whose telephone number is (571)

Page 4

Application/Control Number:

10/805,337 Art Unit: 1791

272-1222. The examiner can normally be reached on Monday-Thursday; alternate Fridays.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Richard Crispino can be reached on (571)-272-1226. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/

BJM 3.

RICHARD CRISPINO
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 1700